

Membership Levels – Bronze, Silver, Gold & Partner

[Click here for full details on membership benefits](#)

Bronze	Silver	Gold	Partner	What's Included
✓	✓	✓	✓	A listing on the Visit Bristol or Visit Bath website (depending on location)
5	5	5	10	Number of images on listing
4th	3rd	2nd	1st	Priority in search results
✓	✓	✓	✓	Ability to add live social media feeds, YouTube video links and live availability through TXGB to listing
✓	✓	✓	✓	Exclusive member discounts for a range of additional advertising opportunities (featured website pages, web banners and targeted coverage)
✓	✓	✓	✓	Invitation to exclusive member events and workshops (where relevant)
✓	✓	✓	✓	Advertising vacancies on Visit West Website
✓	✓	✓	✓	Receive Visit West exclusive members weekly industry e-news
✓	✓	✓	✓	Invitation to optional membership review sessions
✓	✓	✓	✓	Receive Visit West assets to use across your own channels and have access to professional photography library
X	✓	✓	✓	Promotion via Visit Bristol/Visit Bath social media channels (where relevant)
X	✓	✓	✓	Visit Bristol and Visit Bath Instagram takeovers
X	✓	✓	✓	Opportunities to be included in social media monthly competitions and giveaways
X	✓	✓	✓	Opportunity to feature in a ' Food Friday ' Instagram post
X	✓	✓	✓	Inclusion in Visit Bristol and Visit Bath blogs and seasonal campaigns
X	✓	✓	✓	Listings on Bath and Bristol Travel Trade site
X	✓	✓	✓	Additional listings on the Visit Bristol/Bath websites
X	✓	✓	✓	Ability to add special offers on listing and Visit Bristol or Visit Bath websites
X	✓	✓	✓	Opportunities to be included in press releases and press trips (where relevant)
X	✓	✓	✓	Specialist marketing opportunities to groups and travel trade market

Gold Benefits				
X	X	✓	✓	Inclusion in the Meet Bristol and Bath venue finding service
X	X	✓	✓	Dedicated listings on Meet Bristol & Bath website
X	X	✓	✓	Discounted rates to stand share with Meet Bristol & Bath at trade events and exhibitions
X	X	✓	✓	Opportunity to submit editorial to Meet Bristol & Bath newsletters and blog posts
X	X	✓	✓	Promotion via Meet Bristol & Bath social media channels
X	X	✓	✓	Listing in the online Events Planner's Guide
X	X	✓	✓	Opportunities to participate in client educational trips
X	X	✓	✓	Inclusion in Meet Bristol & Bath group accommodation finding service
X	X	✓	✓	Invitation to exclusive Gold & Partner events and workshops (where relevant)
Partner Benefits				
X	X	X	✓	Dedicated support to maximise B2B opportunities with Travel Trade, Groups and Business Events markets
X	X	X	✓	Allocated £1,000 of digital advertising credits
X	X	X	✓	Guaranteed quarterly social media posts across key channels
X	X	X	✓	Priority booking for Instagram takeovers
X	X	X	✓	Priority inclusion in seasonal campaigns and thematic B2B campaigns
X	X	X	✓	Preferential rates for all additional commercial opportunities
X	X	X	✓	Priority inclusion in Visit Bath/Bristol press releases
X	X	X	✓	Quarter page advert in the Bath Visitor Guide or third page advert in Bristol visitor guide
X	X	X	✓	Invitation to exclusive partner only events
X	X	X	✓	Exclusive partner rates and priority booking for all Visit West led campaigns, print and additional advertising
X	X	X	✓	Free entry to Visit West Master Classes
X	X	X	✓	Opportunity to speak at events such as Visit West Annual Conference
X	X	X	✓	Quarterly partnership review meetings
X	X	X	✓	Opportunity to explore enhanced bespoke packages to best suit organisational needs

Bronze - the basic level of membership for small businesses who want to work with and attract the leisure market

Silver - the standard level of membership for those interested in general leisure marketing opportunities, including group business

Gold - for those wanting to focus on both the leisure market and the meetings and events (MICE) markets

Partner - Premium level of membership for those who want to significantly support the tourism industry and in turn receive a unique level of business support and inclusive marketing opportunities

Visit West Supplier Membership

Supplier membership is for businesses who are looking to work with and promote their services to Visit West 600+ members

Key benefits:

✓	Listing on Visit West supplier page
✓	Invitations to events, workshops (opportunity to network with Visit West members)
✓	Solus email
✓	Opportunity to exhibit at Visit West Annual Regional Visitor Economy Conference
x2	Supplier of the week features in Visit West members newsletter
x2	Featured posts on Instagram
x2	Featured posts on LinkedIn